

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, August 1, 2018  
A-138, Moorpark College

**MINUTES**

**MCF Board of Directors Present:**

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> Phil Adler                  | <input checked="" type="checkbox"/> Dana Apple (C) | <input checked="" type="checkbox"/> Antonio Castro | <input type="checkbox"/> Charles Champion        |
| <input checked="" type="checkbox"/> Scott Farrenkopf | <input checked="" type="checkbox"/> Jill Haney     | <input checked="" type="checkbox"/> Tom Harris     | <input type="checkbox"/> Michael Hoffman         |
| <input checked="" type="checkbox"/> Bill Klepper     | <input checked="" type="checkbox"/> Wendy Mayea    | <input checked="" type="checkbox"/> David Pollock  | <input checked="" type="checkbox"/> Luis Sanchez |
| <input type="checkbox"/> Sylvia Sullivan(VC)         | <input checked="" type="checkbox"/> Randy Sundeen  | <input checked="" type="checkbox"/> Tim Weaver     |  |

**Staff Members (Ex-Officio) Present:**

- |  |   |  |   |
|--|---|--|---|
| <input checked="" type="checkbox"/> Silvia Barajas(T)  | <input checked="" type="checkbox"/> Amanuel Gebru | <input checked="" type="checkbox"/> James Schuelke | <input checked="" type="checkbox"/> Julius Sokenu |
| <input checked="" type="checkbox"/> Tracy Stewart (FC) |   |  |   |

C=Chair, VC=Vice Chair, T=Treasurer, MAL=Member-At-Large, EC=Executive Coordinator

**I. Meeting called to order by Chair Jill Haney at 8:04am.**

**II. CAMPUS SPOTLIGHT**

President Sanchez introduced the Safe Passages Program which was developed by Conejo Parks & Recreation and the Thousand Oaks Sheriff's Department. This afterschool program reaches underserved youth in Thousand Oaks who don't have college in their vista. In June, the group spent a week here on campus learning about forensics, Makers Space, graphics and EATM programs. A video clip was shown.

**III. APPROVAL OF MINUTES**

June 6, 2018 minutes were approved as written.

**IV. FINANCIAL REPORT**

Treasurer Silvia Barajas reported that the fiscal audit will be conducted this month. Additionally, the Fiscal Committee will meet to create the Foundation's operating budget, along with planning for short-term investments.

**V. CHAIR REPORT**

Chair Jill Haney reminded attendees of the upcoming Board Retreat on Saturday, September 8<sup>th</sup> from 9am to 2pm. She also shared that the golf tournament was rescheduled to Monday, January 14, 2019. This will allow us six months to plan. Bill Klepper added that the following committees will be needed for the golf tournament: volunteers, t-signs, and auction. Also, additional golfers will be needed.

**VI. COLLEGE PRESIDENT'S REPORT**

President Sanchez shared that James Schuelke is now a permanent employee, and that James has recently secured a grant for the college's Veteran's Resource Center for \$100K over the next three years. James has also assisted in a small twitter campaign that President Sanchez has begun for public relations on campus.

President Sanchez shared that his yearly Leadership Forum will continue again this year. This group meets once a month, allowing them to focus on leadership skills. President Sanchez will be contributing \$1,000 to establish the Presidential Leadership Scholarship to be awarded at the end of the year to a student who shows the most potential to change the world through leadership.

President Sanchez discussed the state's new funding model for community colleges. Previously, funding was based exclusively on enrollment rates. However, the

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, August 1, 2018  
A-138, Moorpark College

**MINUTES**

state's new model will incorporate other factors such as demographics and student success as well as enrollment. The college will likely see several million dollars in additional funding as a result of this new funding model. President Sanchez also shared that 60% of our students currently benefit from the California College Promise Grant (previously known as the Board of Governors Fee Waiver). He also shared that enrollment for fall semester is looking robust and he anticipates that college enrollment should hold steady over the next three years.

**VII. DIRECTOR OF ADVANCEMENT REPORT**

James Schuelke, Director of Advancement, thanked those who joined a recent conference call with Geoff Green, who is leading our Foundation retreat. He reported that Geoff Green will be circulating a survey in late August to the Board, along with an agenda pertaining to the upcoming retreat.

James also discussed the campus' social media accounts. He recently became administrator for Moorpark College's LinkedIn account; at present there are 25,000 alumni and staff who follow the account. He plans to use the account to stay in touch with alumni and identify prospective donors. He stated that the Foundation has a LinkedIn page, which he encouraged the Board to follow.

James discussed the importance of highlighting different departments and programs here on campus, such as today's presentation of Safe Passages. Various programs will be showcased at Board meetings throughout the upcoming year, along with a tour of the Maker's Space lab and the college campus during the upcoming Board Retreat. A suggestion was made to host campus tours for prospective donors.

**VIII. FOUNDATION COORDINATOR'S REPORT**

Foundation Coordinator Tracy Stewart reported on the following:

**A. Golf Classic**

Tracy announced the new date of January 14, 2019 for the Golf Classic, more information to follow shortly.

**B. Community Yard Sale**

Tracy shared that the Community Yard Sale & Artisan Fair hosted in June was well received by a small crowd. There were roughly 18 vendors ranging from yard sale vendors to artisans, along with a steady flow of patrons throughout the event. Tracy has been in communication with the City of Moorpark, and planning is underway for next sale on Saturday, October 27th. We hope to partner with EATM for that event as they will be hosting their "Annual Boo at the Zoo" fundraiser for cross promotion.

**C. Performing Arts VIP Nights**

Tracy shared that we will be partnering with the PAC and hosting two VIP nights during their 2018-19 season. This partnership will include the PAC promoting these events in its annual program and reaching a new customer base. The two events will be during the Holiday Program in December and the production of Spam-a-lot in March.

**D. Writer's Festival**

Tracy shared that we will be assisting with the Writer's Festival in April 2019. The Foundation's responsibilities and tasks are minimal with this event. More information to follow as the event nears.

Moorpark College Foundation  
Bi-Monthly Board Meeting  
8:00am, August 1, 2018  
A-138, Moorpark College

**MINUTES**

**IX. REVISION OF BYLAWS**

Tracy Stewart presented updated revisions to the Bylaws beginning with modification of the Secretary's position, in both Articles VIII and X. Additional revisions include Article X's reference to "no fewer than two additional active directors elected as Members-at-large."

Jill Haney pointed out that under section 8.1.3 this needs to say "voting." Scott Farrenkopf suggested to change "Chair of the Board" to "Chairman of the Board" in Section 8.1.1.

Scott Farrenkopf motioned to accept the revisions to the Bylaws as corrected, Dana Apple seconded. Motion carried.

**X. PENDING BUSINESS**

No pending business.

**XI. NEW BUSINESS**

No new business.

**XII. Adjourn at 9:06am**

**NEXT SCHEDULED BOARD MEETING:** Wednesday, September 26, 2018, 8-9:30am, A-138