

# **Arabella Abutin**Director of Public Relations



As Director of Public Relations, Arabella promotes all ASMC projects and events using ASMC social media accounts. Arabella outreaches to the Moorpark Reporter and other outlets to spread awareness of ASMC's events, activities, and initiatives. As Director of Public Relations, Arabella serves on the Inter-Club Council and collaborates with other ASMC Directors as well as club representatives to promote campus student life.

#### What is your major, and what year are you in at MC?

I am a Communication Studies major, and this will be my second year at Moorpark College.

#### What types of questions can students come to ask you about?

Students can come ask me anything PR related! If you need guidance in promoting your club, ask me! If you want us to help repost your infographics, ask me! Also if you have any feedback or suggestions for ASMC, feel free to let me or anyone on the board know so that your voice can be heard.

# What are you most looking forward to while serving on ASMC?

With my chronically online presence, I feel it makes sense for me to say I have a deep passion for PR & social media marketing. I'm absolutely thrilled to take over the ASMC social media platform and explore different and creative ways to promote student life on campus.

### What is your favorite place or spot on campus?

The library is my go-to spot when I decide to chill on campus! It's got everything - from study rooms, lots of charging outlets, computers, books, resources, and the overall ambience is immaculate.

## What do you love most about MC?

There are so many ways to get involved! From clubs, programs, jobs, ASMC, there is practically an opportunity for anyone's interests. I kid you not, I hear about a new opportunity every week, and I hope to share those resources, as Director of Public Relations, through our platform for those who aren't on the scope about campus-involvement.

#### Are you involved in anything at MC?

While ASMC is the only thing I'm currently a part of, I am planning to get more involved on campus through clubs and other programs I have an interest in.

# Any fun facts or hobbies you would like students to know about you outside of your ASMC involvement?

Something I love to do for fun is hop around new cafes or boba places for me to try - anywhere I can "study" and drink good matcha is the best place for me! I'm also an avid Sims 4 player, and I've accumulated over 1,000 hours within the span of 3 years.